

Product Proposal Form

Intern Name: _____

Product Name: _____

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A good product name is short, easy to remember, and stylish

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Product Picture

A good picture will make your product look attractive and be easy to understand

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Purpose & Price

The purpose of the product should be clear

/10

Product Description

A good description will describe how a product works and what it does. It should also explain why this is a great product and 'sell' it well.

/30

English

The proposal form should have no spelling mistakes and few grammar mistakes.

/20

Product is:

Safe	
Original	
Useful	
Possible	



Total

/100